



## Women on the Move with a Mission™ Guest Agreement Overview

**Women on the Move with a Mission provides insightful interviews with inspiring entrepreneurial women.**

This agreement between *SoulWise™ Women Entrepreneurs*, producers of *Women on the Move with a Mission* and \_\_\_\_\_, *Guest*, must be signed and faxed to *SoulWise™ Women Entrepreneurs* prior to your interview being booked. For purposes of this agreement, SWWE will be used to indicate *SoulWise Women Entrepreneurs*.

Your **thirty-minute, in-depth interview** will be run on the *SWWE* website first, then, in later weeks, on Women's Radio and other channels. You will receive a listen link of the program containing your interview for you to send to your clients, subscribers and database. If you wish to create product from this interview, or use any parts from it for your own promotions, press kits, etc., you may purchase an MP3 copy for \$97. We also provide you with a choice of buttons and banners for your website to take your visitors directly to your interview on *SWWE*. That helps you make it immediately available to your visitors at all times.

### AGREEMENT:

- Guest agrees to **send a solo e-mail notification** containing an invitation to listen to her interview on Women on the Move with a Mission™ when it is posted on *SWWE*, along with the Listen Link URL provided by *SWWE*, to her database of contacts (customers, prospects, subscribers, colleagues, media, friends) once within ten days of receiving your email containing the Listen Link URL. She will include Dr. Shaler at [RS@ForWomenEntrepreneurs.com](mailto:RS@ForWomenEntrepreneurs.com) in that mailing. She acknowledges that failing to do so, may cause her interview to be removed.
- Guest will **promote her interview additionally at least once in her newsletter or other mailings** to her contacts when she receives notice from *SWWE* that her show is airing on other channels they also serve. She will again include Dr. Shaler at [RS@ForWomenEntrepreneurs.com](mailto:RS@ForWomenEntrepreneurs.com) in each mailing.
- Guest will promote her interview on social networking sites such as Facebook, MySpace, LinkedIn & Twitter by posting her link to her interview there.
- Guest will **place the button, banner or Listen Link URL provided by SWWE on a primary page of her website**, preferably the homepage, to link directly to her interview. This takes her visitors directly to her interview on the *SWWE* website 24/7 and will be active for at least one year.
- Guest grants *SWWE* and Dr. Rhoberta Shaler the non-exclusive right of every kind for the use of this interview. Implicit in participating as a guest on this program is agreement to this.
- *SWWE* guarantees that show links, along with Guest's interview, photo, bio and URL, will be archived for a minimum of a year on their site and on [WomensRadio.com](http://WomensRadio.com) to amplify her visibility, increase her search engine popularity and drive traffic to her website.

This signed agreement indicates the Guest's willingness to participate as a guest on Women on the Move with a Mission, with Dr. Rhoberta Shaler, Founder of *SoulWise™ Ways* in accordance with these requirements.

### I AM A WOMAN ON THE MOVE WITH A MISSION™ ...AND I'M READY!

GUEST SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PRINT YOUR NAME: \_\_\_\_\_

Please fax this signed agreement to *SWWE* at 760.743.1973 to start the process, and be sure that you have completed **BE A GUEST - FORMS 1 & 2** at [www.ForWomenEntrepreneurs.com/interviews/beaguest.htm](http://www.ForWomenEntrepreneurs.com/interviews/beaguest.htm)  
Once you have heard from Dr. Shaler and your interview recording date is set, please mail a hard copy of this signed agreement to For Women Entrepreneurs, 525-42 West El Norte Parkway, Escondido, CA 92027-3906

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